



TSG

Technology Solutions Group

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PRESS RELEASE

TSG Now WBENC Certified

Starting May 2016

Minneapolis, Minnesota: Technology Solutions Group, an executive level IT sales team for the highest quality technology vendors both regionally and nationally, received national certification as a Women’s Business Enterprise by the The Women’s Business Development Center – Minnesota (WBDC-MN) a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

“We are very excited to have reached this milestone in TSG’s growth, as WBENC certification has been a goal of ours for quite some time. We foresee this designation allowing us to increase our reach and better serve and contribute to our community and economy. TSG is excited to be a leader in the IT industry in bleeding-edge technology areas such as Artificial Intelligence, Internet of Things, and complex custom software development. We are looking forward to helping industries of all sizes reach their IT goals, especially ones who embrace diversity in their supplier base.” said Alexandra “Ali” Farnsworth, founder and CEO.

WBENC’s national standard of certification implemented by the (regional partner organization) is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including woman-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.



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For additional information on TSG, visit their website www.tsg-mn.com or call (612) 255-1410. For additional information on WBENC visit <http://www.wbenc.org>

About Our Company: Established in 2013, TSG was founded on the premise of providing the highest quality technology vendors for their end clients' IT projects. TSG is made up of some of the best technology professionals and account executives in the region, bringing value to the increasingly complex world of IT.

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