TSG
Technology Solutions Group

PRESS RELEASE

TSG Appoints New VP of Sales and Operations
Evan Walde promoted from Senior Account Director

Minneapolis, Minnesota: Technology Solutions Group's rapidly growing organization appoints seasoned *Senior Account Director*, Evan Walde, to Vice President of Sales and Operations. Within the past year TSG has doubled in size, expanding across the upper midwest becoming one of the top sales teams in the region covering outside sales, lead generation and technology product and services promotion.

"Evan has been a consistent, reliable member of our team since joining TSG in 2015. He has worked diligently to learn our processes, and to become a great internal resource on the intricate and diverse technical capabilities of TSG's technology vendor partners." said Founder and CEO Alexandra "Ali" Farnsworth, "We're thrilled to have brought Evan into a leadership role." Walde, an 11 year seasoned veteran in the direct sales and client development industry, brings a combination of strong leadership values and a wealth of knowledge in the tech sector with him in this new role.

Walde commenting on his new position said, "I'm honored to accept the role as Vice President of Sales and Operations. I've been working side-by-side with Ali over the past year, and the amount of growth and increased demand I've seen only makes me that much more confident in my decision to join TSG. I look forward to leading the team and vendors to even greater revenue growth through process enhancements and leveraging technology. I'm excited to apply my past experience to help lay the foundation for TSG's continued success."

About Our Company: Established in 2013, TSG was founded on the premise of providing the highest quality technology vendors for their end clients' IT projects. TSG is made up of some of the

best technology professionals and account executives in the region, bringing value to the increasingly complex world of IT. www.tsg-mn.com